



Launch - Citizens Manifesto for a Sustainable EU!

#yEUrManifesto

Social Media Pack

25/09/18 is the 3rd anniversary of the adoption of the 2030 Agenda and the Global Day of Action to #Act4SDGs.

SDG Watch Europe and a coalition of civil society organisations will launch on 25/09 our “Manifesto for a Sustainable Europe for its Citizens” with core demands for the new political leadership of the EU and the candidates in the European Elections 2019 – as the current Commission has failed to put Sustainable Development at the core of its political priorities.

The 2030 Agenda should be the compass for all European policies – and provides a positive vision for the people of Europe for a sustainable future.

We are organizing [a public action](#) in Parc Leopold on 25 September from 12:00-13:00 to launch #yEUrManifesto and mark the anniversary and call on EU policy makers to work for a sustainable Europe!

Here’s the link to the manifesto & petition:

<https://www.sdgwatcheurope.org/european-elections-2019/>

Tweets & FB

- It is important that CSOs develop their own specific messages about each goal, and in particular, highlight how they are linked.
- It is also important that we all retweet each others’ tweets & posts.

Here are two example general tweets that can also be used:

- We want a more sustainable Europe for all! Sign up your org to the Citizens Manifesto - #yEUrManifesto <https://goo.gl/uGTmBW>
- [@JunckerEU](#) The Future of Europe... is inclusive, in our hands, & where my voice counts! #yEUrManifesto

Use your favorite or all demands below.

Pictures: **Banners of the 12 points of the manifesto** / **Banners of the SDGs & Europe**

‘The Future of Europe ...’

Here’s a list of the 12 demands of the manifesto that we’ve shortened for the stunt and social media:

1. The Future of Europe... is inclusive, in our hands, & where my voice counts!
2. The Future of Europe...has self-determination, equality and human rights for all
3. The Future of Europe...is a fair & equal society where all are protected & able to thrive
4. The Future of Europe...is fossil fuel free
5. The Future of Europe...has an economy that stays within our fair share of the planetary boundaries
6. The Future of Europe...is where organic farmers produce fair and healthy food for all
7. The Future of Europe...is where companies pay their fair share of taxes to contribute to the wellbeing of all
8. The Future of Europe...has only fair trade agreements that promote decent work, social protection and a healthy environment
9. The Future of Europe...has policies that do not harm the Global South and ensure human rights and the rule of law.
10. The Future of Europe...promotes a human-centred response to migration
11. The Future of Europe... invests in research & innovation that prioritizes people and the planet
12. The Future of Europe... has a budget that is fully in line with the 2030 Agenda



Use relevant hashtags:

#FutureofEurope
#yEUrManifesto
#Act4sdgs
#FightInequalities
#MakeEuropeSustainableForAll
#6thscenario
#SDGsAreIndivisible
#PeoplesBudget

Mention key people:

@sdgwatcheurope
@JunckerEU
@TimmermansEU
@FedericaMog
@MimicaEU
Chairs of EP political groups

You can also mention other Commissioners depending on the goal.

Highlight political support from the European Parliament

- Remember to 'mention' the relevant MEP in your tweet so they can hopefully retweet it.
- Use the hashtag #SDGAmbassadors
- List of MEP Twitter handles ([Word doc](#)) and ([PDF](#))